

12 December 2013

YouGov plc (“YouGov” or “the Company”)

Result of AGM

YouGov plc, the international online market research agency, announces that at yesterday's Annual General Meeting, all resolutions were duly passed. This included the approval of the company's dividend of 0.6p per share which will be paid on 16 December 2013 to all shareholders on the register at 6 December 2013.

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